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**DOWLING'S GLADIOLUS**  
MONROE, WASHINGTON, PH. PY 4-3156

**1961**  
LISTINGS

PHIL KOBER





# Dowling's Gladiolus

MONROE, WASHINGTON, PH. PY 4-3156

## 1961 INTRODUCTIONS

This year we are introducing two NEW VARIETIES which we believe will be of interest to you. Even with the large number of seedlings we grow each year, it was back in 1947 when we made our last introductions. At that time we brought out Flower Girl which still enjoys its share of popularity, and Queen Charlotte which has won more Division Champs than any other 300 glad.

During our many years of growing and marketing experience, growing varieties of proven merit as well as all the so-called "world beaters" as they came along, we have been afforded the opportunity to evaluate several hundred varieties for color, color saturation, health, productivity, i.e., to evaluate their potential value to the cut flower trade and for the home garden.

Unless a seedling appears to have the essential qualities of a "good glad" and then passes the acid test of acceptance by the cut flower trade, we do not deem it justifies introduction.

In introducing the following two varieties, we feel that both will prove worthy additions to their respective classifications. (Please do not write for exchange or trade of varieties.)

### MICHAEL ANN — 442 (Mid-Season Bloomer)

*Rose pink . . . white midrib . . . primrose yellow deep in throat.* Color would compare well with the old Tivoli, one of the finest pinks ever introduced for the floral trade. Growth habits are similar to Friendship, for tall straight spikes, but deeper in color than Friendship. Opens up to 8 slightly ruffled florets on an 18 to 22 bud spike, excellent placement and very easy cutter. Under field cultivation, with no irrigation, has grown to a height of over five feet. Very healthy variety and heavy bulblet producer. Bulblets germinate readily. Buds hold tight toward stem making this variety an excellent shipper. We have use this variety for the past two years for Dining Car Service on one of the transcontinental railroads. Spikes made up in Monroe, Wash., are shipped to St. Paul, Minn., where they are placed on the diners for return to Seattle, Wash.

I predict an excellent future from the cut flower market for this variety.

Any size bulb \$2.00 each. 10 bulbs any size \$15.00. With sale of bulb only, 10 bulblets \$3.00.

Growers units: 25 bulbs, any size, plus 1/2 pint of bulblets \$75.00.

### DOOT — 261 (Mid-Season Bloomer)

*Top three petals amaranth rose . . . lower petals edged amaranth rose blending to Naples yellow in throat.* This variety in the 200 class is one of the prettiest varieties we have ever grown in the miniatures. Over the period of years that the miniatures have become so popular we have had the opportunity to evaluate most of the miniatures now in commerce along with the many varieties sent us each year for trial.

While the color chart description is not just what every one, including myself, would recognize, we would say, DOOT is a combination of very pale lavender blending into pink and cream, truly a very beautiful variety. DOOT will open 5 on a 20 bud spike, 36 to 40 inches in height overall. These observations from field grown with no irrigation. Florets are of excellent substance, very heavy ruffling and needle pointed petals. Very healthy plant growth.

Stock of this variety is still limited. It has been market tested in the Seattle wholesale market. Florists report that all offerings were quickly snapped up by the better rated designers.

Any size bulb \$2.00. With sale of bulb only, bulblets 10 for \$3.00.



# 32 no SPRING ~ LISTING

All bulbs carefully selected when packed, are guaranteed to fully meet the Federal Trade Commission standard of Quality. In keeping with trade customs, we give no warranty, expressed or implied, and in no way will be responsible for the results of any planting or forcing of any stock sold, as your growing is beyond our control.

25 bulbs of a size and variety may be purchased at the 100 rate; no one item from the 100 list for less than 50¢. 250 bulbs of a size and variety may be purchased at the 1000 rate. Bulblets: Pint at Quart rate: Half Peck at Peck rate.

All prices are F.O.B. Monroe, Washington. The customer pays all transportation. Minimum order from this list \$3.00. 25% will hold order for future shipment, balance to be paid prior to shipping. All stock subject to prior sale.

## RETAIL ORDERS

All orders from the Retail List will be sent prepaid to any point in the United States, Providing your ORDER is not less than \$3.00. For Orders under \$3.00 PLEASE include 50¢ to cover cost of mailing and packaging.

On Cash Orders of \$5.00 to \$8.00 select 5% extra in bulbs of your own choosing. On Orders \$8.00 to \$20.00 select 10% in extra bulbs. Over \$20.00 select 15%. This does not apply to any Orders from the 100 or 1000 Listing, Special Mix or 1961 Releases. Regardless of any discounts your Order receives we always give generous overcount and extras on RETAIL ORDERS.

We have not listed bulblets in the Retail Column. However, should you desire bulblets of ANY VARIETY just add 50¢ or more, and state your wants, we will see that you get your monies worth. Do not send less than 50¢ for any one VARIETY.

VARIETY	Per	No.1	No. 2	No.3	No.4	No.5	No.6	BULBLETS	
								Quart	Peck
ALZADA Smoky rose-orange	100	5.00	4.00	3.20	2.80	2.40	2.00	5.00	....
ANNAMAE Purest white. Early	100	....	....	2.80	2.00	1.80	1.20	4.00	....
Excellent cut flower									
BELLE JAUNE Clear - Early	100	4.50	....	2.80	2.00	1.80	1.20	4.00	....
pure yellow	1000	30.00	....	20.00	15.00	10.00	6.00	....	....
BENARES Deep pink with	100	4.00	....	....	1.80	1.40	1.00	4.00	....
carmine feather	1000	30.00	....	....	15.00	10.00	7.00	....	....
BROADWAY MELODY Salmon pink	100	4.00	3.20	2.40	1.60	1.20	.80	3.50	....
BUCKINGHAM PALACE Lavender	100	4.00	3.20	2.40	1.60	1.20	.80	3.50	....
smoky-odd and attractive	1000	....	....	....	15.00	10.00	6.00	....	....
CARRARA White-tall, healthy	100	4.00	3.20	2.40	....	....	....	3.50	18.00
Excellent cut flower	1000	30.00	....	....	....	....	....	....	....
CATHERINE BEATH Deep yellow	100	4.50	3.60	2.80	....	....	....	....	....
CHARTREUSE Large ruffled	100	6.00	5.00	4.20	3.60	3.00	2.40	5.00	....
True Chartreuse	1000	48.00	40.00	36.00	28.00	24.00	....	....	....
CROWNING GLORY Cream white	100	6.00	5.00	....	....	....	....	....	....
petals edged rose-pink									
EDITH WARR Huge light pink	100	4.50	3.80	3.20	....	....	....	....	....
FIRE OPAL Large flaming	100	4.00	3.20	....	....	....	....	3.00	15.00
orange-red. Early	1000	30.00	....	....	....	....	....	Bu.	45.00
FLYING FORTRESS Lav-grey	100	....	....	2.80	2.00	1.60	1.20	3.50	....
Best smoky cut flower	1000	....	....	20.00	15.00	10.00	6.00	....	....
FORTUNE Clear orange	100	4.50	3.80	3.20	2.60	2.00	1.40	4.50	....
FRIENDSHIP One of the Best	100	4.00	3.20	2.40	1.80	1.20	.80	4.00	....
Early cut flower pinks	1000	30.00	25.00	20.00	15.00	10.00	6.00	....	....



## DOWLING'S GLADIOLUS

## 1961 WHOLESALE

## SPRING LISTING

VARIETY	Per	No.1	No.2	No.3	No.4	No.5	No.6	BULBLETS	
								Quart	Pint
GINGER Huge burnt orange	100	4.50	3.80	3.20	2.60	....	....	4.50	....
GLAD TIDINGS Xcl. true rose	100	4.00	3.20	2.40	....	....	....	3.00	....
GREEN LIGHT Greenish white	100	....	3.60	2.80	....	....	....	....	....
INDELIBLE Nice deep purple	100	5.00	4.00	3.20	2.60	2.00	....	....	....
JULIA MAE Tall, soft pink	100	5.00	4.00	....	....	....	....	....	....
JO WAGENAAR Huge dark red	100	4.00	3.20	2.40	1.80	1.40	.80	3.50	20.00
xcl. roadside sales	1000	30.00	25.00	20.00	15.00	10.00	6.00	....	....
KAREN Rose purple	100	4.50	3.80	3.20	....	....	....	4.00	....
KAREN DEE Ruf. white 10	100	8.00	7.00	6.00	....	....	....	....	....
open . Great show variety									
LOELIE Tall ivory-cream	100	4.50	3.80	3.20	2.60	2.00	1.40	4.00	
MABEL VIOLET Deep purple	100	5.00	4.00	3.20	2.60	2.00	1.40	4.50	....
MALLOW Lav-rose, tall, open	100	4.80	....	3.00	2.40	1.80	1.20	4.00	24.00
8 Xcl. for florists	1000	32.00	....	....	18.00	12.00	8.00	....	....
MID SUMMER Orange-salmon	100	4.50	4.00	3.00	2.40	1.80	1.20	4.50	30.00
Great florist variety	1000	32.00	28.00	24.00	18.00	12.00	7.00	....	....
MORNING CALM Huge flowered	100	4.50	3.80	3.20	2.60	2.00	1.40	4.00	24.00
early apricot-buff	1000	32.00	28.00	24.00	20.00	16.00	12.00	....	....
MOTHER ANN Early orchid lav	100	4.00	3.20	2.40	1.80	1.40	.80	3.00	....
MOTHER FISCHER Ruffled	100	4.00	3.20	2.40	1.80	1.40	.80	3.00	....
good healthy white	1000	30.00	25.00	20.00	15.00	10.00	6.00	....	....
MRS. RHODA PETERSON Huge	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	....
rose and salmon smoky									
OKINAWA Dark brown smoky	100	4.50	3.80	3.20	2.60	2.00	1.40	4.50	27.00
Very popular	1000	36.00	30.00	25.00	20.00	....	....	....	....
PAISLEY Huge mauve lavender	100	4.50	3.80	3.20	2.40	1.80	1.20	4.50	27.00
Oriental colors, GOOD	1000	....	30.00	25.00	20.00	15.00	10.00	....	....
PALL MALL Tall, light pink	100	4.50	3.80	3.20	2.40	1.80	1.20	4.00	....
Xcl. florist color	1000	....	....	25.00	20.00	15.00	....	....	....
PERSIAN RUG Oriental colors	100	4.00	3.20	2.40	1.80	....	....	3.00	18.00
POINSETTIA Tall, straight	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00
bright red	1000	30.00	25.00	20.00	15.00	10.00	6.00	....	....
POLYGOON Light yellow. Xcl.	100	4.00	3.20	2.40	1.80	1.20	.80	3.50	22.00
cut flower, opens 8	1000	30.00	25.00	20.00	....	....	....	....	....
PRAIRIE Chocolate smoky	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00
good fall cutter	1000	....	....	20.00	15.00	10.00	6.00	....	....
PROF. GOUDRIAAN White.	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00
A top florist variety	1000	30.00	25.00	20.00	15.00	10.00	6.00	Bu.	45.00
PURPLE BURMA Huge, ruffled	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00
purple	1000	30.00	25.00	20.00	15.00	10.00	6.00	....	....
RADIANCE Early orange-red	100	4.00	....	2.40	1.80	1.20	.80	3.00	18.00
shipper-cut flower	1000	....	....	....	15.00	10.00	6.00	....	....
RED CHARM Deep red	100	....	....	....	1.80	1.20	.80	3.00	18.00
Reliable cut flower	1000	....	....	....	15.00	10.00	6.00	....	....
REGINA Orange, amber	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	....
ROSITA Unusual old rose	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	....
SANS SOUCI Tall scarlet	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00
fine con. cut flower	1000	30.00	....	20.00	15.00	10.00	6.00	Bu.	45.00
SILCHERLIED Clear pink	100	4.00	....	2.40	1.80	1.20	.80	3.00	18.00
fine cut flower	1000	30.00	....	20.00	15.00	10.00	6.00	....	....
SNOWDRIFT Ruffled white	100	....	....	....	2.40	1.80	1.20	....	....
SOUTHERN BELLE Ruffled	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00
smoky pink, good shipper	1000	30.00	25.00	20.00	15.00	10.00	6.00	....	....

# 1961 WHOLESALE

VARIETY	Per	No.1	No.2	No.3	No.4	No.5	No.6	BULBLETS	
								Quart	Pint
SPARKLING EYES White with	100	4.50	....	2.40	1.80	1.20	.80	3.00	....
violet blotch	1000	30.00	....	20.00	....	10.00	6.00	....	....
SPIC AND SPAN	100	4.00	....	....	1.80	1.20	.80	3.00	....
Deep pink	1000	....	....	....	15.00	10.00	6.00	....	....
SPOTLIGHT Deep yellow	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00
with red blotch	1000	....	25.00	20.00	15.00	10.00	6.00	....	....
STARFIRE Lrg. ruffled	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00
red, golden throat	1000	30.00	25.00	20.00	15.00	10.00	6.00	....	....
THE CHAMP - Red. 8 inch	100	8.00	7.00	6.00	....	....	....	....	....
florets. Will grow to 9 foot tall									
THE RAJAH Tall clear	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00
popular purple	1000	30.00	25.00	20.00	15.00	10.00	6.00	....	....
TIVOLI Light pink	100	....	....	2.40	1.80	1.20	.80	3.00	18.00
popular cut flower	1000	....	....	....	15.00	10.00	6.00	....	....
UHU Orange-chocolate	100	4.00	3.20	2.40	1.80	1.20	.80	4.00	24.00
smoky. Very popular	1000	30.00	25.00	20.00	15.00	10.00	6.00	....	....
VIOLET CHARM Light violet	100	4.00	....	2.40	1.80	1.20	.80	3.00	18.00
darker throat, popular	1000	....	....	....	14.00	9.00	6.00	....	....
WHITE FRIENDSHIP Early cut	100	9.00	7.00	6.00	5.00	4.00	3.00	15.00	....
flower white. Excellent	1000	....	....	48.00	40.00	32.00	24.00	....	....
WILD ROSE Ruff. rose-pink	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00
RAINBOW MIX -	1000	28.00	25.00	18.00					

## \* \* HOLLAND BUTTERFLY TYPES \* \*

VARIETY	Per	No.1	No.2	No.3	No.4	No.5	No.6	BULBLETS	
								Quart	Peck
APES Amber white rich	100	4.00	3.20	2.60	2.00	1.40	1.00	4.00	24.00
cherry blotch	1000	32.00	26.00	20.00	16.00	12.00	8.00	....	....
ATTICA Rose pink	100	5.00	4.00	3.00	2.40	1.80	1.20	5.00	....
BOSTON Bright scarlet red	100	4.50	3.60	2.80	2.20	1.60	1.20	4.50	....
very velvety sheen	1000	....	....	22.00	18.00	12.00	....	....	....
CASSANDRA Orange-red to	100	4.50	3.60	2.80	2.20	1.60	1.20	4.50	27.00
cream throat, ruffled	1000	36.00	30.00	22.00	18.00	12.00	9.00	....	....
KOLIBRIE Yel. crimson spot	100	6.00	5.00	4.00	3.20	2.60	2.00	7.00	....
LITTLE DOLL Blush pink	100	4.00	3.20	2.60	2.00	1.40	1.00	4.00	....
with a violet blotch	1000	32.00	26.00	22.00	16.00	12.00	8.00	....	....
MELODIE Very early rose	100	4.50	3.60	3.00	2.40	1.80	1.20	4.50	30.00
pink. Most popular	1000	34.00	28.00	24.00	20.00	14.00	10.00	....	....
VIVALDI Deep orange with	100	4.50	3.60	3.00	2.40	1.80	1.20	4.50	30.00
bronzy throat. This is	1000	34.00	28.00	24.00	20.00	14.00	10.00	....	....
one of the most outstanding									

The HOLLAND BUTTERFLY TYPE of Gladiolus is comparatively new to the trade. The exquisite color combinations leave it most impossible to give them a worthy description on paper. The earliness of the BUTTERFLY TYPE warrants those who grow for the Florist or Roadside trade to grow some of these beautiful creations. Even small size make wonderful bloom for the Home Gardener.

## WASHINGTON CUSTOMERS

IF YOU ARE NOT A COMMERCIAL GROWER BE SURE TO ADD THE 4% SALES TAX

# 1961 WHOLESALE

## SMALL AND MINIATURE VARIETIES

VARIETY	Per	Lrg.	Med.	Sml.	BULBLETS	
					$\frac{1}{2}$ Pt.	Quart
ATOM Clear vermillion red, silver edging of petals. Very popular garden or arrangements	100 1000	4.00 30.00	2.80 20.00	1.80 12.00	1.50 ....	5.00 ....
BLACK JACK Clear black velvety red, nice placement and facing	100 1000	4.00 30.00	2.80 20.00	1.80 12.00	1.50 ....	5.00 ....
BLUE LILY True blue. Touch of yellow in throat	100	4.00	2.80	1.80	2.00	....
BO PEEP Heavy ruffled salmon-pink One of the very earliest to bloom. GOOD	100 1000	4.00 30.00	2.80 20.00	1.80 12.00	1.50 Peck	5.00 30.00
BROWN ORCHID Chocolate brown with gold mid-ribs. Healthy, prolific and popular.	100 1000	4.00 30.00	2.80 20.00	1.80 12.00	1.50 Peck	4.50 27.00
DOLORES Soft pink, throat blending to white	100	4.50	3.20	....	2.00	6.00
DRAGONETTE Pink, petals tipped yellow. Colors dispersed, reminds one of a Snap Dragon	100	5.00	3.60	2.40	2.00	6.00
FIGURINE intense ruffled medium orange	100	4.50	3.20	2.00	1.60	4.80
FLOWER GIRL Rufl. needle pointed white. Green in throat. Very early, Xcl. for arrangements	100	4.50	3.20	....	....	....
FLICKER Rufl. medium orange. This is an exceptionally good florist variety for fall.	100 1000	4.50 36.00	3.00 24.00	2.00 16.00	1.50 Peck	4.50 27.00
GOLDEN FRILLS Gold with intense slashes of red on heavy rufl. petals.	100 1000	4.00 30.00	2.80 20.00	1.80 12.00	1.50 ....	4.50 ....
FROLIC Deep yellow, brilliant scarlet-orange blotch. One of the best and most spectacular of all the miniatures. A real 'Honey'	100	6.00	4.00	2.00	2.00	6.00
GREMLIN Bright rosy-red, stippled throat bordered yellow. Truly an arrangers glad.	100	4.50	3.20	2.00	1.50	4.50
JEALOUSY White, with pronounced Green throat	100	5.00	3.60	2.40	2.00	6.00
LAVENDER & GOLD Pastel lavender a very delicate variety set off by a gold throat	100	4.00	2.80	1.80	1.50	4.00
Exceptionally fine Florist cut flower	1000	30.00	20.00	10.00	Peck	24.00
LITTLE GOLD A brilliant, ruffled golden orange	100	4.50	3.00	2.00	1.50	5.00
About the best orange miniature we know	1000	....	22.00	12.00	....	....
LUCILLE Cream with a light red blotch	100	4.00	2.80	1.80	1.50	4.00
N.A.G.C. top rated Miniature	1000	32.00	22.00	12.00	....	....
MISS JULIE Pure cream, sharp magenta throat	100	5.50	4.50	2.00	1.75	5.00
PELLETIER D'OISY Very Popular True GREEN	100	4.50	3.00	2.00	1.50	5.00
Light red throat marks. An arranger's dream	1000	32.00	22.00	14.00	....	....
PETER PAN Heavy ruffled deep orange-pink	100	4.00	2.80	1.80	1.50	4.00
Excellent variety for cut flower trade	1000	30.00	20.00	12.00	....	....
SKALAWAG Rufl. salmon. Stippled yellow throat.	100	4.50	3.00	2.00	1.50	4.00
SNOW BABY Plain petalled White. Most popular	100	4.00	2.80	1.80	1.50	4.00
Miniature we grow for weddings.	1000	30.00	20.00	12.00	....	....
STARLET Ruffled snowy White-Stock scarce	100	4.50	3.00	....	....	....
STATUETTE Ruffled medium yellow, reddish blotch	100	4.00	2.80	1.80	1.50	4.00
Excl. cut flower, opens 8. A Show Winner.	1000	30.00	20.00	12.00	....	....
TAURUS Best Miniature Purple. Good strong	100	4.00	2.80	1.80	1.50	4.00
stems, excellent facing. Another Show Glad.	1000	30.00	20.00	12.00	....	....
WEDGWOOD Waxy blue-lavender. Nicely ruffled.	100	....	2.80	1.80	1.50	4.50
Rated one of the prettiest.	10000	....	20.00	12.00	....	....
WHITE LACE Pure White. This variety is one of the most distinctive glads in its class.	100	4.50	3.00	2.00	1.50	5.00
It's exquisite clearness of color, placement and health make it TOPS.	1000	32.00	20.00	14.00	Peck	30.00
YELLOW BIRD Light clear yellow. Very good.	100	4.50	3.00	2.00	1.50	4.50



# 1961 RETAIL

( PLEASE READ RETAIL ORDERS PAGE 1 )

	STANDARD ONE PRICE VARIETIES		
LARGE	2/30¢	5/65¢	10/1.20
MEDIUM	3/30¢	5/45¢	10/80¢
SMALL	.....	5/30¢	10/50¢

ALZADA	GINGER	MOTHER FISCHER	RED CHARM
ARANJUEZ	GALD TIDINGS	MRS. RHODA PETERSON	ROSITA
BENARES	INDELIBLE	OKINAWA	SANS SOUCI
BELLE JAUNE	INNOCENSE	PAISLEY	SILCHERLIED
BROADWAY MELODY	JO WAGENAAR	PALL MALL	SOUTHERN BELLE
BUCKINGHAM PALACE	KAREN	PERSIAN RUG	STARKLING EYES
CARRARA	LITTLE DOLL	POINSETTIA	SPIC and SPAN
CATHERINE BEATH	LOOK	POLYGOON	SPOTLIGHT
EDITH WARR	LORELIE	PRAIRIE	STARFIRE
FIRE OF AL	MAHEL VIOLET	PROF. GOUDRIAAN	THE RAJAH
FORTUNE	MALLOW	PURPLE BUTMA	UHU
FLYING FORTRESS	MID SUMMER	RADIANCE	VIOLET CHARM
FRIENDSHIP	MORNING CALM	REGINA	WILD ROSE

## THE FOLLOWING VARIETIES PRICED PER EACH OR 10

ALBERT SCHWEITZER huge, brilliant orange-scarlet, opens 8. GOOD Large each 25¢. Medium each 20¢.

BLUE MONARCH Tall growing, long flower head, fine exhibition variety.

Large each 20¢; 10 for 1.60; Medium 2-30¢; 10/1.20.

BLUE SMOKE Heavy ruffled mulberry blue. Throat blotch of smoky salmon. A very tall grower. Large each 25¢; Medium each 20¢.

CADENCE Medium pink shading to deeper pink at edge of petals. Huge, tall grower. opens up to 10. Large each 20¢; Medium 2-30¢; Small 10/80¢.

CHARTREUSE (See description in the 100 Listing) Large 2-35¢, 10/1.40; Medium 2-25¢; 10/1.00; Small 10/60¢.

CHEMAMA Old rose blending to ivory throat. Long stretchy spikes. Large each 25¢. Medium each 20¢; Small 5/50¢; Bulblets 10/60¢; 100/2.00.

CROWNING GLORY (See description 100 Listing) Large each 20¢; 10/1.60 Medium 2-30¢; 10/1.20; Small 10/80¢.

EIGHTH WONDER Early, light purple with cream throat. Huge well placed florets which open wide. Large each 50¢; Med. each 35¢; Sm. each 25¢; Bblts. 15-75¢; 100/4.00

FIRE CRACKER Brilliant heavy ruffled scarlet. A real exhibition variety. Have seen this with 10 open. Large ea. 20¢; 10/1.60; Med. 2-30¢; 10/1.20; Small 10/80¢

GRAY BEARD Smoky-orange overlaid with blue-gray veining. Truly a variety which attracts attention. Large each 20¢; 10/1.60; Medium 2-30¢; 10/1.20

GREENLAND Deep cream with greenish sheen. Tall, straight. Opens 8. This is one of the best of so called greens. Medium 2-30¢; 10/1.20; Small 10/80¢

GOLDEN SUNSHINE Excellent yellow. Opens 10 heavy textured ruffled florets. Large 2-35¢; Medium 3-35¢; Small 5-50¢

GOOD MORNING Pinky-white with rose throat. Very tall grower with extra long flower head. Large 2-35¢; 10/1.40; Medium 3-30¢; 10/1.00; Small 10/60¢

JULIA MAE Very tall growing light pink. Opens 6-8 huge florets. An exceptionally fine florist variety. Large 2-35¢; 10/1.40; Medium 3-30¢; 10/1.20

## BULBLETS

If you wish bulblets of any of the above varieties, or from varieties on the following page where this listing is CONTINUED, just add 50¢ or more to your order and we will see that you get good value. Not less than 50¢ an item, PLEASE.

# 1961 RETAIL

( continued )

## PRICED PER EACH OR 10

- RAPTURE 1960 Introduction Large each 75¢; Medium each 75¢ Tall, flaring red.  
 RED COAT Brilliant ruffled light red. Large each 20¢; 10/1.60; Med. 2-30¢; 10/1.20  
 Small 10-80¢  
 SALMON QUEEN Huge salmon-pink. Opens 10 GOOD. Large each 20¢; 10/1.60; Medium 2-30¢; 10/1.20; Small 10/80¢  
 SALMON'S SENSATION Tall, sensational dark blue. Opens 8-10. Large 2-35¢; 10/1.40  
 Medium 3-30¢; 10/1.00; Small 10/80¢  
 STORM TERROR Dark smoky-orange, cream throat. Lrg. each 20¢; 10/1.60; Med 10/1.00  
 STRADIVARIOUS Huge florets of vermillion-red or scarlet. Very long flower head. A truly great exhibition variety. Large each 50¢; Medium each 35¢;  
 SUNBURST Rich tri-colors. Ruffled salmon-pink. Blotch of scarlet with canary yellow throat. Lrg. ea. 50¢; Med. ea. 35¢; Sm. ea. 25¢; Bblts. 15/75¢; 100/4.00  
 TIGERTONE Red-orange. No prominent markings. Large 25¢; Med. each 20¢; Small 2-30¢;  
 THE CHAMP One of the largest, tallest growing varieties we know. Opens 6, florets up to 8 inches across. Have seen this variety over 9 foot tall, 1st floret 32 inches from the ground. Large 20¢; 10/1.60; Medium 2-30¢; 10/1.20  
 TOPAZ An excellent yellow. Has the shade of the variety GOLD but much longer flower head. Lrg. ea. 50¢; Med. ea. 35¢; Sm. ea. 25¢; Bblts. 15-75¢; 100/4.00  
 WHITE FRIENDSHIP Every thing that Friendship is, only white. This variety has been in great demand. Large each 25¢; 10/1.60; Medium 2-30¢; 10/1.20; Small 10/80¢  
 KAREN DEE One of the finest of exhibition whites. Extreme ruffling, opens 10  
 Large each 20¢; 10/1.60; Medium 2-30¢; 10/1.20  
 MOTHER ANN Clean cut lavender, cream blotch. Large 2-30¢; 10/1.20; Med. 10/80¢

## HOLLAND 'BUTTERFLY VARIETIES'

- ANES Amber white, rich cherry blotch. Verry early. Large 2-30¢; 10/1.20; Medium 3-30; Small 10/50¢  
 ATTICA Deep rosy-pink with yellow throat, opens 8 nicely ruffled florets. This is a very attractive variety. Large 2-35; 10/1.40; Med 2-25¢; 10/1.00; Small 10/60¢  
 BOSTON Velvety scarlet red. Lrg. 2-30¢; 10/1.20; Med. 3-30¢; 10/1.80; Small 10/50¢  
 CASSANDRA Beautiful orange-red, cream blend in throat. Good fall color for arrangements. Large 2-30¢; 10/1.20; Medium 3-30¢; 10/80¢; Small 10/50¢  
 COQ D'OR Buff-orange, deeper buff on outer petals. Tall and straight with 6-7 open. Large 2-35¢; 10/1.40; Medium 2-25¢; 10/1.00; Small 10/80¢  
 FRAU FRAU Bright violet-pink with light creamy throat blotch. Large 2-30¢; Medium 3-30¢; 10/80¢; Small 10/50¢  
 KOLIBRIE Bright yellow with blending crimson blotch. Slow propagator but worth trying to build up stock. Good demand. Lrg 2-35; 10/1.40; Med 2-25¢; 10/1.00; \$10.60¢  
 LITTLE DOLL Blush pink with a very prominent violet blotch tracing out onto lower petals of cream. Large 2-30; 10/1.20; Medium 3-30¢; 10/80¢; Small 10/50¢  
 MELODIE Rose-pink, deeper throat. Probably the best known and admired. In great demand for cut flower. Large 2-30; 10/1.20; Medium 3-30¢; 10/80¢; Small 10/50¢  
 TOPOLINO Excellent ruffled yellow, orange-scarlet blotch. Tall, strong stem, opens 8  
 Large 2-30¢; 10/1.20; Medium 3-30¢; 10/80¢; Small 10/60¢  
 VIVALDI A color for every one. Rich, deep bronzy-orange with deeper brown throat. This variety casts off a sheen which gives it the appearance of a piece of velvet. As a cut flower on the Seattle wholesale market 1960, Vivaldi was in demand from early summer to late fall. Large 2-30¢; 10/1.20; Medium 3-30¢; 10/80¢; Small 10/50¢

BULBLETS OF ANY VARIETY LISTED, SEND 50¢ OR MORE FOR EACH SELECTION YOU MAKE.



# 1961 RETAIL

## SMALL AND MINIATURE VARIETIES

LARGE	2/30¢	5/65¢	10/1.20
MEDIUM	3/30¢	5/45¢	10/.80¢
SMALL		5/30¢	10/.50¢

ATOM	DRAGONETTE	LAVENDER & GOLD	SNOW BABY
BLACK JACK	FIGURINE	LITTLE GOLD	STARLET
BLUE LILY	FLOWER GIRL	LUCILLE	STATUETTE
BO PEEP	FLICKER	MISS JULIE	TAURUS
BROWN ORCHID	FROLIC	TELLETIER D'OLISY	WEDGWOOD
DOLORES	GOLDEN FRILLS	PETER PAN	WHITE LACE
	GREMLIN	SKALANAG	YELLOW BIRD

### THE FOLLOWING SMALL AND MINIATURES PRICED PER EACH OR 10

BAMBI True chartreuse color overall. Orange-red throat, picotee edging of same color  
A show winner. Large 2-35¢; 10/1.40; Medium 2-25¢; 10/1.00; Small 10/80¢

CINDY 1960 Soft yellow shading to salmon edging. Nice light ruffling.  
Large each 35¢; Medium each 20¢

DEMITASSE Dusty rose-brown, cream throat. Opens 5-7 on long flower head. Attractive.  
Large each 25¢; 10/2.00; Medium each 20¢; 10/1.60; Small 10/1.00

DIDO Creamy white with sulphur or chartreuse throat. Intense ruffling. Excellent for  
arrangements. Large each 50¢; Medium each 35¢; Small each 25¢

DOLL HOUSE Ruffled deep pink, with lighter throat. A very pleasing color combination  
for arrangements. Large 2-30¢; 10/1.20; Medium 3-30¢; 10/80¢; Small 10/50¢

EMILIE'S BIRTHDAY Apricot-salmon, nicely ruffled. A sure fire hit with the floral  
trade. You can't go wrong. Large 2-30; 10/1.20; Medium 3-30¢; 10/80¢; Small 10/60¢

FELICITY Nice rose-lavender. Has stood heat in fields with no burn. To our knowledge  
best lav. miniature. Large ea. 50¢; Med. ea. 35¢; 10/2.80; Sm ea. 25¢; 10/2.00

LITTLE JOE Chocolate-smoky, edged white. Large each 20¢; Medium 2-30¢; Small 3-30¢

LITTLE SWEETHEART Soft pink fading to throat. Lrg. 2-30¢; Med. 3-30¢; Small 10/50¢

MARIONETTE Intense ruffling, deep yellow. Red throat, petals edged matching red.  
An older, good, miniature. Large 2-35¢; 10/1.40; Medium 2-25¢; 10/1.00; Sm 10/60

OLD SOUTH Smooth rose-smoky. GOOD Large each 20¢; 10/1.60; Med. 10/1.20; Sm. 10/80

ORANGE MIDGET Glowing yellow, wide band of orange around all petals. Healthy and  
good growing habits. Large 25¢; 10/2.00; Med. 2-25¢; 10/1.00; Small 10/80¢

PARFAIT Medium salmon edge of petals shading to cream-yellow throat, small red  
blotch Large each 30¢; Medium each 20¢; Small 2-25¢

PINT SIZE Tiniest, lavender with creamy throat Large 2-30¢; 10/1.20; Medium 3-30¢;  
10/80¢; Small 10/50¢

PURPLE ORCHID Rose purple, yellow midribs. Lrg. 2-30¢; 10/1.20; Med. 10/80¢; S 10-50

QUEEN CHARLOTTE Clear yellow. Opens 12-16 on 24-26 bud spike. A great show glad.  
Large 2-30¢; 10/1.20; Medium 3-30¢; 10/80¢; Small 10/60¢

ROSY BELLE Early, solid deep rose Lrg. 2-30¢; 10/1.20; Med. 3-30¢; 10/80; Sm. 10/50¢

TINY ROSE Deeper rose throat. Lrg 2-30¢; 10/1.20; Med. 3-30¢; 10/80¢; Small 10/50¢

TRINKET Very light yellow. Large 2-30¢; 10/1.20; Medium 3-30¢; 10/80¢; Small 10/50¢

TWINKLES Ruf. deep-orange salmon Lrg 2-35¢; 10/1.40; Med. 2-25¢; 10/1.00; Sm 10/60

ZIG ZAG Light red, splashes of gold in throat. Many show awards including GRAND  
CHAMPION. Large each 25¢; Medium 2-35¢; Small 2-25¢

### WASHINGTON CUSTOMERS

IF YOU ARE NOT A COMMERCIAL GROWER BE SURE TO ADD THE 4% SALES TAX

## ALL AMERICA BEAUTIES

INASMUCH AS THE ALL AMERICA VARIETIES ARE PATENTED, YOU CANNOT SELL YOUR INCREASE.

APPLEBLOSSOM (Pl. Pat. 1517.)  
White edged rose-pink  
CARIBBEAN (Pl. Pat. 1654)  
Ruffled light violet, Many open.  
CHINA BLUE (P. A. F.)  
Huge pale blue, violet blotch.  
EMPOROR (Pl. Pat. 1655)  
Vivid light purple, snowy throat  
GYPSY DANCER (P. A. F.)  
Deep orange, lighter throat.  
JOYOUS (Pl. Pat. 1832)  
Huge flowered, rich rose red.

LANDMARK (Pl. Pat. 1933)  
Extra tall growing cream  
LITTLE PANSY (Pl. Pat. 1934)  
A miniature, light violet  
MAYTIME (Pl. Pat. 1591)  
Tall, deep pink - light throat  
ROYAL STEWART (Pl. Pat. 1339)  
Excellent bright red, Opens 10  
RUSTY (Pl. Pat. 1781)  
Smoky chocolate red, red blotch  
SPARKLER (Pl. Pat. 1741)  
Nicely ruffled yellow, red spot.

ALL 12 VARIETIES, each 35¢  
1 each of 12 VARIETIES .....\$3.25

ANY COMBINATION OF VARIETIES  
3 bulbs 1.00 - 12 bulbs \$3.45

\*\*\*\*\*

\* RAINBOW MIXTURE

\* Some Gardeners' do not care about growing their Glads by  
\* name. Here is a RIOT OF COLOR which will give you bloom  
\* from early July until First part of October. 25 varieties  
\* or more, not named, taken from our Listing. If you are  
\* just a beginner in growing Glads ask for a copy of North  
\* America Gladiolus Council, PLANTING INSTRUCTIONS. We will  
\* be glad to include a copy with your Order. FREE.

\*

\* RAINBOW MIXTURE No 1

\* 100 No.2 Bulbs, 4.50

\*\*\*\*\*

POSTAGE PAID

RAINBOW MIXTURE No.2

100 No.3 Bulbs, 3.50

C O M M E N T S

\*\*\*\*\*

Please note: The Miniature Varieties are listed as Large; Medium and Small. Large will be #1-#2; Medium #3-#4; Small #5-#6. Do not Order as size #1-2 or 3 etc. Your order will be made up of equal sizes. If we do have to use more of the lower size in making up your count, the count will be increased. As a rule your order will include more #1 than #2 size, more #3 than #4 size, etc., if stock is available.

The Miniature varieties do not produce the bulblet increase which the Standard varieties do, stocks are slower to build up, causing prices to be slightly higher. To my knowledge our offering of Miniatures cover the widest color range being offered by any grower on the Pacific Coast in commercial offerings. The increased demand in the past 4-5 years by the better designers in the Floral Trade for these "TINY TOTS" has been greatly expanded. If you grow for the Floral Trade and do not grow these Beautiful Little Fellows, it would no doubt pay you well to get a start.

We wish to thank our many customers for their past orders. The many letters of commendation assure us of their satisfaction in the manner we handle their ORDERS.

S P E C I A L N O T E

OUR TELEPHONE NUMBER HAS BEEN CHANGED - - - - - TO - - PYramid 4 - 4626